

TIME IN THE MARKET

Is it worth trying to time these dips in the first place?

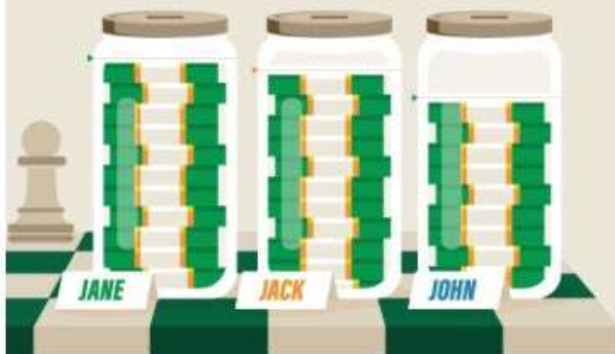
Research shows that market timing may be **less important than you might think**. Consider the following hypothetical example.



Starting in 1977 and for the following 40 years, three siblings invest \$10,000 a year in global stocks.



Cumulative Ending Value of \$10,000 Invested Each Year ¹



Even with over 40 years of perfect timing, Jane only slightly beats Jack.

In the context of market corrections and even bear markets, it goes to show that time in the market is more important than trying to time the market.